PHOTOSHOP

✓ Getting to Know the Work Area
✓ The Photoshop Environment
✓ Creating Custom Workspaces
✓ Image Magnification
✓ Undoing Mistakes and the History Palette
✓ Using the options bar and other panels
✓ Using the Tools
✓ Displaying Drawing Guides
✓ Setting Preferences
✓ Photoshop Image Manipulation
✓ Basic image editing & Cropping an Image
✓ Bitmap & Vector Images
✓ Image Size and Resolution Settings
✓ Scanning Images & Placing Files
✓ Supported import and export formats
✓ Color Basics, Modes & Models
✓ Color Management
✓ Using the Color Picker
✓ Selecting colors with the Eyedropper Tool
✓ Selecting colors with the Swatches Palette
✓ Photoshop Tools
✓ Parts of the Toolbox
✓ Toolbox shortcuts
✓ Tool Options
✓ Marquees, Magic want & Lassos Tool
✓ Move, Crop & Slice Tool
✓ Healing Brush Tool
✓ Pattern Stamp & Clone Stamp Tool
✓ Patch, Pencil & Paintbrush Tool
✓ Color Replacement Tool
✓ Eraser & History Brushes Tool
✓ Gradient & Paint Bucket Tool
✓ Burn-dodge-sponge Tool
✓ Blur-sharpen-smudge Tool
✓ Shapes-line-rectangle-polygon Tool
✓ Path selection Tool
✓ Pen & Type Tool
✓ 3D & Hand-Zoom Tool
✓ Transforms, Using free transform
✓ Move, Rotate & Scale
✓ Skew Distort & Perspective

✓ Invert, Flip-vertical & horizontal
✓ Rotate 180, 90ocw, 90occw
✓ Layer Basics
✓ About Layers-fill and adjustment Layers
✓ Using the Layers Palette
✓ Creating, Deleting & Moving Layers
✓ Layer Opacity & Locking Layers
✓ Layer modes and blending options
✓ Apply Layers Style
✓ Flatting and saving file
✓ Working with selections
✓ Using the quick selection tool
✓ Moving a selected area
✓ Manipulating selection
✓ Refining the edges of a selection
✓ Masks and channels
✓ Editing a mask
✓ Filter effect to a masked selection
✓ Creating a Gradient mask
✓ Actions & Using the action palette
✓ Recording, Playing & Editing action
✓ Loading a saved action
✓ Text editing and special effects
✓ About the type Layer
✓ Creating horizontal and vertical type
✓ Horizontal and vertical type mask tools
✓ Using character palette for text editing
✓ Creating text warp & Rasterizing type
✓ Converting type to Shapes
✓ Adding effect to text
✓ Photoshop Special effects and Filters
✓ Using filters
✓ Filter Combinations
✓ Creating Links within an image
✓ Slicing and image in Photoshop
✓ Saving linked images in an HTML file
✓ How to convert PSD file to HTML and CSS
✓ Animating GIF Images for the Web
✓ Animating by hiding and showing layers
✓ Animating with layer opacity and position
✓ Using masks to create animations

CORELDRAW

✓ CorelDRAW Basics and Interface
✓ Getting Started
✓ Exploring the CorelDraw Screen
✓ File Management
✓ Setting Up the Page
✓ Moving Around and Viewing Drawings
✓ Moving Around the Current Page
✓ Viewing Modes
✓ Inserting and Deleting Pages
✓ Changing Page
✓ Customizing Options
✓ Using Multiple Workspaces
✓ Customizing the Toolbars
✓ Using Shortcuts
✓ Saving Defaults
✓ Setting File Backups
✓ Objects- Creation And Manipulation
✓ Drawing and Shaping Objects
✓ Drawing and Shaping Tools
✓ Using the Freehand Tool
✓ Drawing Lines and Polylines
✓ Drawing Freehand Polygons
✓ Drawing Perfect Shapes
✓ Reshaping Lines and Polylines
✓ Drawing Curves
✓ Reshaping Curves
✓ Drawing Rectangles
✓ Drawing Circles
✓ Selecting & Manipulating Objects
✓ Selecting and Deselecting Objects
✓ Moving Objects
✓ Copying and Deleting Objects
✓ Deleting Objects
✓ Sizing Objects
✓ Transforming Objects
✓ Mirroring Objects
✓ Rotating and Skewing Objects
✓ Using Transform Objects
✓ Outlining & Filling Objects
✓ Eyedropper and Paint bucket Tool
✓ The Outline Tool

✓ Choosing Outline Thickness
✓ Choosing Outline Colors
✓ Using Fill Tool
✓ Uniform Fill, Fountain Fill, Pattern Fill
✓ Interactive Mesh Fill
✓ Copying Attributes
✓ Setting Outline and Fill Defaults
✓ Arranging Objects
✓ Arranging Objects
✓ Grouping and Ungrouping Objects
✓ Using Guidelines
✓ Using Snap To
✓ Aligning Objects
✓ Group and Child Objects
✓ Combining and Breaking Objects
✓ Welding Objects
✓ Using Intersection
✓ Using Trim
✓ Using Layers
✓ About Layers
✓ Editing Layers
✓ Setting Up a Master Layer
✓ Moving, Copying, and Layer
✓ Reordering Layers
✓ Using the Object Manager
✓ Working with Special Effects and Texts
✓ Special Effects
✓ Drawing with The Artistic Media Tool
✓ Shaping an Object with an Envelope
✓ Extruding an Object
✓ Blending two Objects
✓ Using the Lens Effect
✓ Adding Perspectives
✓ Using Power Clips
✓ Applying Contours
✓ Applying Drop Shadows
✓ Using Interactive Transparencies
✓ Applying Mesh Fills
✓ Working with Text
✓ The Text Tool
✓ Creating Artistic Text

- ✓ Editing Text
- ✓ Formatting Text
- ✓ Setting Text Options
- ✓ Creating Paragraph Text
- ✓ Choosing Paragraph Options
- ✓ Setting Indents Using the Ruler
- ✓ Importing Text
- ✓ Using the Spell Checker
- ✓ Working with Paragraph
- ✓ Text Implementing Color Management
- ✓ Creating Custom Color Palettes
- ✓ Choosing a Color Using Color Harmonies
- ✓ Applying Colors Using the Color Docker
- ✓ Automatically Creating Color Styles
- ✓ Importing and Sizing Paragraph Text
- ✓ Flowing Text Between Frames
- ✓ Formatting Paragraph Frames
- ✓ Wrapping Paragraph Text Around Objects
- ✓ Applying Drop Caps
- ✓ Typing Text into Objects
- ✓ Special Text Effects
- ✓ Fitting Text to a Path
- ✓ Converting Text to Curves
- ✓ Creating Blended Text Shadows
- ✓ Special Text Effects
- ✓ Jumpy Text
- ✓ Neon Text
- ✓ Glowing Text
- ✓ Chrome Text
- ✓ Bevel Text
- ✓ Creating Enveloped Text
- ✓ Using Symbols and Clipart
- ✓ Inserting Text Symbols
- ✓ Adding Clipart
- ✓ Modifying Clipart
- ✓ Working with Bitmaps
- ✓ What is a Bitmaps
- ✓ Importing Bitmap Options
- ✓ Adjusting Color
- ✓ Hiding Certain Colors in a Bitmap
- ✓ Applying Special Bitmap Effects
- ✓ Creating Web Images

- ✓ Advanced GIF Options
- ✓ Page Layout, Printing, Exporting and Advanced Features
- ✓ Special Page Layouts
- ✓ Creating a Greeting Card
- ✓ Print Previewing the Layout
- ✓ Creating Labels
- ✓ Printing
- ✓ Print Options
- ✓ Print Previewing
- ✓ Exporting Drawings
- ✓ Exporting to Graphic Formats
- ✓ Copy and Pasting Into Other
- ✓ Applications
- ✓ Using Styles and Templates
- ✓ About Styles and Templates
- ✓ Creating a style
- ✓ Applying a Style
- ✓ Copying Properties
- ✓ Custom Creation Tools
- ✓ Creating Custom Patterns
- ✓ Managing and Using Symbols
- ✓ Using Corel Trace
- ✓ Types of Graphic Formats
- ✓ About Corel Trace
- ✓ Tracing Image
- ✓ Importing Traced Files into CorelDraw
- ✓ Special Trace Effects
- ✓ Using Corel R.A.V.E.
- ✓ About Corel RAVE
- ✓ Playing sample RAVE
- ✓ Performing the five steps necessary to create RAVE animations
- ✓ Working with the Timeline Docker
- ✓ Tweening objects to create animation
- ✓ Exporting to Macromedia Flash Format
- ✓ Publishing to the web Create web Rollovers
- ✓ Inserting Hyperlinks
- ✓ Creating Sprites and adding behaviors
- ✓ Creating interactive movies

HTML 4/5

✓ HTML Structure
✓ HTML BLOCK
✓ HTML Inline
✓ HTML Element
✓ HTML Attribute
✓ HTML Marquee
✓ HTML Image
✓ HTML Link
✓ HTML Name Anchor
✓ HTML Style
✓ HTML Frame
✓ HTML Iframe
✓ HTML Navigation Frame
✓ HTML Form
✓ HTML Font & text
✓ HTML Video/Audio
✓ HTML SVG
✓ HTML Canvas
✓ HTML Table
✓ HTML List Menu

CSS/CSS3

✓ CSS INTRODUCTION
✓ CSS INLINE STYLE
✓ CSS INTERNAL STYLE
✓ CSS EXTERNAL STYLE
✓ CSS PADDING
✓ CSS ID/CLASS
✓ CSS MARGIN
✓ CSS INLINE-BLOCK
✓ CSS BLOCK
✓ CSS COMBINATOR
✓ CSS PSEUDO ELEMENT
✓ CSS PSEUDO CLASSES
✓ CSS SELECTOR
✓ CSS FLOAT CSS BORDER
✓ CSS POSITION
✓ CSS OPACITY
✓ CSS VISIBILITY
✓ CSS OVERFLOW

✓ CSS MULTI BACKGROUND
✓ CSS RADIUS
✓ CSS 2D TRANSFORM
✓ CSS 3D TRANSFORM
✓ CSS SKEW TRANSFORM
✓ CSS PERSPECTIVE
✓ CSS MEDIA SCREEN
✓ CSS FLEXBOX
✓ CSS linear Gradient
✓ CSS Radial Gradient
✓ CSS ANIMATION
✓ CSS COLUMN
✓ CSS SHADOW
✓ CSS BOX SIZING

JAVASCRIPT

✓ Javascript INTRODUCTION
✓ Js INLINE
✓ Js INTERNAL
✓ JS EXTERNAL
✓ Js Comment
✓ Js Variable
✓ Js Logical Operator
✓ Js Arithmetic Operator
✓ Js Conditional Operator
✓ Js For Loop
✓ Js While Loop
✓ Js Do While Loop
✓ Js Switch Case
✓ Js Array
✓ Js String
✓ Js Object
✓ Js Window
✓ Js Scroll
✓ JS Animation
✓ Js Function
✓ JS DOM
✓ Js Alert
✓ Js Timing
✓ DOM Date Time
✓ DOM CSS

✓ Js User Interface
✓ Js Event
✓ Js Image Slider
✓ Js Show and Hide
✓ Js Scroll Up
✓ Js Scroll Down
✓ Js scrolling WEb Page
✓ Js Animation

JQUERY

✓ Jquery INTRODUCTION
✓ Jquery Syntax
✓ Jquery Selector
✓ Jquery Event

✓ **Jquery Functions**
✓ Jquery SlideUp
✓ Jquery SlideDown
✓ Jquery Fade in / Fade Out
✓ Jquery Animation
✓ Jquery Chaining
✓ Jquery Add HTML
✓ Jquery Set HTML
✓ Jquery CSS
✓ Js Add Class
✓ Js Remove Class
✓ Jquery Ajax

✓ **Working with website**
✓ Jquery Slider
✓ Jquery Animated Popup
✓ Jquery Scrolling
✓ Scrolling Web Page

BOOTSTRAP 3/4

✓ BS INTRODUCTION
✓ BS Grid Basic
✓ BS Well
✓ BS Images
✓ BS Alerts
✓ BS Buttons
✓ BS Badges/Labels
✓ BS Progress Bars

✓ BS Pagination
✓ BS Pager
✓ BS DropDown
✓ BS Collapse
✓ BS Navbar
✓ BS Modal
✓ BS Forms
✓ BS Carousel
✓ BS ToolTips
✓ BS ScrollSpy
✓ BS Templates

Core Php

✓ **Php Introduction**
✓ Php syntax
✓ Php echo/print
✓ Php variables/constants
✓ Php data types
✓ Php operators
✓ Php comments

✓ **Php Control Statement**
✓ Php if else
✓ Php switch
✓ Php for loop
✓ Php while loop
✓ Php do-while loop
✓ Php break/continue

✓ **Php Functions**
✓ Php default/parameterized function
✓ Php call by value/reference
✓ Php default/variable arguments
✓ Php recursive function

✓ **Php Arrays**
✓ Php arrays
✓ Php indexed array
✓ Php associative array
✓ Php sorting arrays
✓ Php multidimensional array
✓ Php superglobals

✓ Php Strings
✓ Php string
✓ Php string functions

✓ Php Forms
✓ Php form Handling
✓ Php form get/post
✓ Php form validation

Advance Php

✓ Php multidimensional array
✓ Php date() and time
✓ Php include()/require()
✓ Php include_once()/require_once()
✓ Php file handling
✓ Php file open/read/write/close
✓ Php file upload
✓ Php cookies
✓ Php sessions
✓ Php exception handling

MySQL Database

✓ Mysql database
✓ Mysql connection
✓ Mysql create database
✓ Mysql drop database

✓ MySQL Table & Views
✓ Create table
✓ Alter table
✓ Truncate table
✓ Drop table
✓ MySql views

✓ MySQL Queries
✓ Mysql queries
✓ Mysql insert data
✓ Mysql select data
✓ Mysql update data
✓ Mysql delete data

✓ MySQL Clauses
✓ Mysql where
✓ Mysql distinct
✓ Mysql from
✓ Mysql order by
✓ Mysql group by
✓ Mysql having

✓ MySQL Conditions
✓ Mysql and
✓ Mysql or
✓ Mysql and or
✓ Mysql like
✓ Mysql in
✓ Mysql not
✓ Mysql is null
✓ Mysql is not null
✓ Mysql between

✓ MySQL Join
✓ Mysql join
✓ Mysql inner join
✓ Mysql left outer join
✓ Mysql right outer join

✓ MySQL Aggregate Function
✓ Mysql count()
✓ Mysql sum()
✓ Mysql avg()
✓ Mysql min()
✓ Mysql max()
✓ Mysql first()
✓ Mysql last()

Php AJAX

✓ AJAX introduction
✓ AJAX with php
✓ AJAX php/database
✓ AJAX live search
✓ AJAX poll
✓ AJAX XML

Frameworks (MVC)

✓ **Understanding Model**
✓ Creating Model for Database Table
✓ Retrieving Data Using Model
✓ Method for all Basic CRUD
✓ Create own Model method
✓ Making custom SQL Queries

✓ **Understanding View**
✓ Working with layout
✓ Create custom Layout
✓ Working with Helper class
✓ Creating and using user defined Helper
✓ Working with element

✓ **Understanding Controller**
✓ Request & Response Parameter
✓ Controller Action

✓ Request Life Cycle callbacks
✓ Controller method
✓ Redirection
✓ Working with component

✓ **Understanding ORM(Object Relational Mapping)**
✓ Working with Simple association one-to-one
✓ one-to-many
✓ many-to-many

CMS

✓ WordPress, Drupal, Joomla, Magento

Web hosting

✓ Live website working

ON PAGE Optimization

√ Site Analysis
√ Analysis of Similar websites
√ Competitors Analysis
Working on Meta Tags
√ Website Description Optimization
√ Creating sitemap.xml file
√ Creating robots.txt file
√ Optimize SEO Content
√ Canonical Implementation
√ Keyword Research
√ Keywords Density
√ Keywords Stuffing
√ Internal linking
√ Meta tags creation
√ Basic HTML knowledge
√ Hyperlink Optimization
√ In depth site Analysis
√ Link Validation
√ Meta Description Tags Optimization
√ Meta Keywords Tags Optimization
√ Navigation & Design Optimization
√ Text Modification Optimization
√ Title Tag Optimization
√ Broken Links Checking
√ Internal Link Structuring
√ Google webmasters tool
√ Quick indexing techniques
√ Search Engine Submission
√ Google Page Ranking
√ Study of White Hat SEO
√ Study of Black Hat SEO
√ Study of Grey Hat SEO
√ Image Optimization
√ RSS Feed Generation
√ Optimization of Keyword
√ Bold, Italic effect to main keywords
√ Canonicalization(301 Redirect)
√ Competition Analysis
√ CSS Validation
√ Html Validation
√ Google Base Feeds

√ H Tags Optimization (Eg: H1, H2, H3)
√ HTML Code Clean Up
√ Image Optimization
√ URL Rewrite
√ W3C Validation
√ HTML code validation
√ Local Search Engine Optimization
√ Site Backlinks count
√ Optimization for Multiple Browsers
√ Google, Yahoo & Bing Site Map Creation
√ Google Webmaster Tools account setup & monitoring
√ Website Spell Check
√ Check Search Engine Roadblocks
√ Website Structure Optimization
√ Content Optimization
√ Image Optimization
√ Website verification on Webmaster tools
√ HTML Sitemap creation
√ Search Engine Webmaster tools
√ Analytics Setup & Monitoring
√ Robots.txt Optimization

Off Page Optimization

√ Submission to search engines
√ Introduction to Offsite Optimization Local marketing of websites depending on locations
√ Promoting Subsequent pages of the website
√ Black Hat / White Hat / Grey Hat SEO
√ Submission to Relevant Directories
√ Linking Building Methodology
√ Types of Linking Methods
√ Free Links / Paid Links
√ Directory Submission
√ Blog Submission
√ Free Classifieds HTML Structure
√ Forums
√ Commenting
√ Press Releases
√ Video optimization

Course of Digital Marketing

✓ Link Building

✓ Directory Submissions for SEO

✓ Social Bookmarking Local Business Listing (Local SEO)

✓ Classifieds Posting

✓ Using Blogs for SEO

✓ Blog Commenting

✓ Press Release Submission

✓ Article Submissions

✓ Video Submissions

✓ Social Media Optimization Techniques (Basics)

✓ RSS Feeds Submissions

✓ Tracking the Links and Page Rank

Google AdSense

✓ Google AdSense Training

✓ Affiliate Marketing Training

✓ Google Analytics Training

✓ Social Media Optimization (SMO) Training

✓ My space Training

✓ Creating Buzz Training

✓ Facebook Training

✓ Twitter Training

✓ Linkedin in Training

✓ Developing Marketing Strategies for SMO Training

✓ URL Shortening Tools

✓ Using Tools and Applications for SMO

✓ Social Bookmarking Training

✓ Viral Marketing For YouTube

Reports and Management/Google Analytics

✓ Website Position Analysis in various search engines

✓ Introduction to Google Analytics in details

✓ Installing Google Analytics

✓ Basics of Google Analytics

✓ Visitors Reports

✓ Geographic Reports

✓ Traffic Sources Reports

✓ Keywords Reports

✓ Micro-Blogging

✓ Meta Tags

✓ Meta Tags Optimization

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